

Generali Hong Kong Assigned “A” in Financial Strength Rating and “a+” in Long-term Issuer Credit Rating by AM Best

Hong Kong - Generali Life (Hong Kong) Limited (“Generali Hong Kong”) has been assigned a Financial Strength Rating (FSR) of “A” (Excellent) and a Long-Term Issuer Credit Rating (Long-Term ICR) of “a+” (Excellent) from AM Best, one of the largest global credit rating agencies that specialises in the insurance industry. The outlook assigned to these ratings is stable.

The ratings reflect Generali Hong Kong’s inclusion as a member of the lead rating unit of Assicurazioni Generali S.p.A. (Generali) (Italy), which has a balance sheet strength that AM Best assesses as strong, as well as its strong operating performance, very favourable business profile and appropriate enterprise risk management. The addition to the rating unit also reflects Generali Hong Kong’s contribution to Generali’s growth and diversification strategy.

This recognition from AM Best is a major milestone for Generali Hong Kong, and we are delighted that our continual efforts are affirmed by a leading rating authority. With a combination of local knowledge and Generali’s global expertise, we are committed to become Lifetime Partner to our customers, providing innovative and comprehensive insurance solutions to meet their evolving needs.

Please find [here](#) AM Best’s original press release.

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GENERALI HONG KONG

In 1981, Assicurazioni Generali S.p.A was first registered as an authorized insurer in Hong Kong, with the business extending into the life insurance sector in 2016 with Generali Life (Hong Kong) Limited. With a combination of local knowledge and Generali Group’s global expertise, we develop unique and innovative life insurance, general insurance, specialty insurance, and employee benefits solutions to meet the needs of our customers.

[generali.com.hk](https://www.generali.com.hk)

GENERALI GROUP

Generali is one of the largest global insurance and asset management providers. Established in 1831, it is present in 50 countries in the world, with a total premium income of €75.8 billion in 2021. With around 75,000 employees serving 67 million customers, the Group has a leading position in Europe and a growing presence in Asia and Latin America. At the heart of Generali’s strategy is its Lifetime Partner commitment to customers, achieved through innovative and personalised solutions, best-in-class customer experience and its digitalised global distribution capabilities. The Group has fully embedded sustainability into all strategic choices, with the aim to create value for all stakeholders while building a fairer and more resilient society.

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