

Generali Hong Kong garners “Award for Excellence in Wealth Accumulation Products” at Ming Pao Awards for Excellence in Finance 2023

Generali Hong Kong has garnered the “Award for Excellence in Wealth Accumulation Products” at the Ming Pao Awards for Excellence in Finance 2023, for its flagship savings insurance plan “LionTycoon Beyond”. This marks Generali Hong Kong’s insurance products being recognised at this Awards for three years in a row, across deferred annuity, wealth accumulation and critical illness protection.

Ms. Quinney Tang, Division head, Product Development of Generali Hong Kong said, “We are pleased to receive the “Award for Excellence in Wealth Accumulation Products” from Ming Pao which is a testament to our strong commitment to being customers’ lifetime partner with our innovative products. Going forward, Generali Hong Kong will continue to drive product innovation to meet different customer needs along their life journey.”

To meet the changing customer needs on wealth planning and accumulation during the life journey, Generali Hong Kong has recently launched the upgraded “LionTycoon Beyond 2”, with new benefits including Policy Split Option and Contingent Recipient Option, providing customers with flexibility for legacy planning. Along with the very attractive projected return, “LionTycoon Beyond 2” helps customers accomplish their financial goals at different life stages with ease.

Ming Pao Awards for Excellence in Finance aims to recognise outstanding financial institutions for their positive contributions and achievements in Greater Bay Area.

For more information about “LionTycoon Beyond 2”, please visit:

https://www.generali.com.hk/EN_US/savings-and-retirement/liontycoon-beyond-2



Photo Caption:



Ms. Quinney Tang, Division head, Product Development of Generali Hong Kong received the “Award for Excellence in Wealth Accumulation Product” on behalf of the Company.

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“Generali Hong Kong” refers to “Generali Life (Hong Kong) Limited” unless stated otherwise.

Terms and conditions apply. The press release does not contain the full provisions of the products and the full terms can be found in the Policy Provisions. For details of coverage, limitations, product risks, terms and conditions, please refer to the insurance policy documents, e.g. illustration, Policy Provision, product brochure and other supplementary materials (if applicable).

GENERALI HONG KONG

In 1981, Assicurazioni Generali S.p.A was first registered as an authorized insurer in Hong Kong, with the business extending into the life insurance sector in 2016 with Generali Life (Hong Kong) Limited. With a combination of local knowledge and Generali Group’s global expertise, we develop unique and innovative life insurance, general insurance, specialty insurance, and employee benefits solutions to meet the needs of our customers.

[generali.com.hk](https://www.generali.com.hk)

GENERALI GROUP

Generali is one of the largest global insurance and asset management providers. Established in 1831, it is present in 50 countries in the world, with a total premium income of €75.8 billion in 2021. With around 75,000 employees serving 67 million customers, the Group has a leading position in Europe and a growing presence in Asia and Latin America. At the heart of Generali’s strategy is its Lifetime Partner commitment to customers, achieved through innovative and personalised solutions, best-in-class customer experience and its digitalised global distribution capabilities. The Group has fully embedded sustainability into all strategic choices, with the aim to create value for all stakeholders while building a fairer and more resilient society.

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